

## PARTNERSHIP OPPORTUNITIES AND BENEFITS

### Diamond Partner \$10,000

*This new partnership opportunity provides prime exposure that includes, but is not limited to, the following benefits:*

- Exclusive 'VIP Reception' exhibit opportunity plus four (4) guest passes to this "invitation only" gathering to meet and network with the conference chairs, speakers, planning committee members, and other JDRF invited dignitaries (*VIP Reception will be held on the evening of May 17, 2013*)
- Name to be incorporated into event title – "Diabetes Today and Tomorrow Conference and Exhibits presented by (your company)"
- Superior logo placement/name recognition on all event collaterals including:  
\*program brochure (if confirmed by March 4, 2013) \*event signage \*press releases
- Recognized during introductory keynote sessions (morning and afternoon)
- Four (4) guest passes to the conference upon request
- Option to include promotional gift item in Kids Camp (150 kids) and Teen Central (50 teens) goody-bag
- Two (2) tables in conference exhibit area (8'x30" display tables)
- Company logo and link on JDRF Metro Detroit/Southeast Michigan Diabetes Today and Tomorrow event page [www.jdrfmichiganeast.org](http://www.jdrfmichiganeast.org)
- *Other JDRF event exposure and benefits to be negotiated*

### Gold Partner \$5,000

- Receive two (2) guest passes to the 'VIP Reception' "invitation only" gathering to meet and network with the conference chairs, speakers, planning committee and JDRF invited dignitaries (*VIP Reception will be held on the evening of May 17, 2013*)
- Premiere logo placement/name recognition on all event collaterals including:  
\*program brochure (if confirmed by March 4, 2013) \*event signage \*press releases
- Recognized during introductory keynote sessions (morning and afternoon)
- Two (2) guest passes to the conference upon request
- Option to include promotional gift item in Kids Camp (150 kids) and Teen Central (50 teens) goody-bag
- One (1) table in conference exhibit area (8'x30" display tables)
- Company logo and link on JDRF Metro Detroit/Southeast Michigan Diabetes Today and Tomorrow event page [www.jdrfmichiganeast.org](http://www.jdrfmichiganeast.org)

### Silver Partner \$2,500

- Receive two (2) guest passes to the 'VIP Reception' "invitation only" gathering to meet and network with the conference chairs, speakers, planning committee and JDRF invited dignitaries (*VIP Reception will be held on the evening of May 17, 2013*)
- Preferred logo placement/name recognition on event collaterals including:  
\*program brochure (if confirmed by March 4, 2013) \*event signage \*press releases
- Two (2) guest passes to the conference upon request
- Option to include promotional gift item in Kids Camp (150 kids) and Teen Central (50 teens) goody-bag
- One (1) table in conference exhibit area (8'x30" display table)
- Company logo and link on JDRF Metro Detroit/Southeast Michigan Diabetes Today and Tomorrow event page [www.jdrfmichiganeast.org](http://www.jdrfmichiganeast.org)

### Bronze Partner \$1,500

- Logo/name recognition on program brochure (if confirmed by March 4, 2013) and event signage
- Two (2) guest passes to the conference upon request
- Option to include promotional gift item in Kids Camp (150 kids) and Teen Central (50 teens) goody-bag
- One (1) table in conference exhibit area (8'x30" display table)
- Company logo and link on JDRF Metro Detroit/Southeast Michigan Diabetes Today and Tomorrow event page [www.jdrfmichiganeast.org](http://www.jdrfmichiganeast.org)

## CONFERENCE UNDERWRITING OPPORTUNITIES AND BENEFITS

### Lunch and Table Topics \$5,000

- Logo placement/name recognition on event collaterals including:  
\*program brochure (if confirmed by March 4, 2013) \*event signage \*press releases
- Company logo/name recognition on event signage and printed materials for table topic discussions
- Company logo placed on all boxed lunches (approx. 1200)
- Two (2) guest passes to the conference upon request
- Option to include promotional gift item in Kids Camp (150 kids) and Teen Central (50 teens) goody-bag
- Company logo and link on JDRF Metro Detroit/Southeast Michigan Diabetes Today and Tomorrow event page [www.jdrfmichiganeast.org](http://www.jdrfmichiganeast.org)

### Continental Breakfast \$2,000

- Logo placement/name recognition on event collaterals including:  
\*program brochure (if confirmed by March 4, 2013) \*event signage \*press releases
- Company logo/name recognition on event signage in continental breakfast area
- Two (2) guest passes to the conference upon request
- Option to include promotional gift item in Kids Camp (150 kids) and Teen Central (50 teens) goody-bag
- Company logo and link on JDRF Metro Detroit/Southeast Michigan Diabetes Today and Tomorrow event page [www.jdrfmichiganeast.org](http://www.jdrfmichiganeast.org)

### Kids Camp \$1,500

- Logo placement/name recognition on event collaterals including:  
\*program brochure (if confirmed by March 4, 2013) \*event signage \*press releases
- Logo placement/name recognition on event signage in Kids Camp area
- Two (2) guest passes to the conference upon request
- Option to include promotional gift item in Kids Camp (150 kids) and Teen Central (50 teens) goody-bag
- Company logo and link on JDRF Metro Detroit/Southeast Michigan Diabetes Today and Tomorrow event page [www.jdrfmichiganeast.org](http://www.jdrfmichiganeast.org)

### Teen Central \$1,500

- Logo placement/name recognition on event collaterals including:  
\*program brochure (if confirmed by March 4, 2013) \*event signage \*press releases
- Logo placement/name recognition on event signage in Teen Central area
- Two (2) guest passes to the conference upon request
- Option to include promotional gift item in Kids Camp (150 kids) and Teen Central (50 teens) goody-bag
- Company logo and link on JDRF Metro Detroit/Southeast Michigan Diabetes Today and Tomorrow event page [www.jdrfmichiganeast.org](http://www.jdrfmichiganeast.org)

## EXHIBIT ONLY OPPORTUNITIES AND BENEFITS

### Exhibit Table Only \$1,000

- One (1) table in conference exhibit area (8'x30" display table)
- Name recognition on: program brochure (if received by March 4, 2013) and event signage

## DONATION ONLY OPTION

### Donation

- I cannot exhibit, but would like to donate to this exciting and educational conference
- Donors of \$500+ will be listed on special signage displayed at the event

**PARTNERSHIP OPPORTUNITIES**

- Diamond Partner \$10,000
- Gold Partner \$5,000
- Silver Partner \$2,500
- Bronze Partner \$1,500

**CONFERENCE UNDERWRITING OPPORTUNITIES**

- Lunch and Table Topics \$5,000
- Continental Breakfast \$2,000
- Kids Camp \$1,500
- Teen Central \$1,500
- Exhibit Table \$1,000
- Donation Only \$\_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Contact E-mail \_\_\_\_\_

Recognition on printed materials/signage should read as follows:

\_\_\_\_\_

\*Deadline for inclusion on Program Brochure is March 4, 2013

\*Please email a JPEG, TIFF or EPS version of your logo to [dpentescu@jdrf.org](mailto:dpentescu@jdrf.org)

**Payment method:**

- Enclosed is my check in the amount of \$ \_\_\_\_\_ made payable to JDRF
- Please charge my (circle one): Visa / MasterCard / American Express / Discover
  - Card # \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_
  - Cardholder name \_\_\_\_\_
  - Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please complete this form and return to JDRF:**

Fax: (248) 355-1188  
 Email: [dpentescu@jdrf.org](mailto:dpentescu@jdrf.org)  
 Mailing: 24359 Northwestern Hwy, #225, Southfield, MI 48075  
 ATTN: Denise Pentescu

For questions, please contact Denise Pentescu at (248) 936-1284 or [dpentescu@jdrf.org](mailto:dpentescu@jdrf.org)

Please note for your records that no goods or services were received in exchange for this gift, and it is fully tax-deductible as provided by law. JDRF Federal Tax ID # 23-1907729